

AQUA OPTIMA™

PURER WATER FAST



Well Being

No other nutrient is as essential to our health as water. In fact, we couldn't last more than 3 days without it. When you consider that 75% of our lean tissue, 22% of our bones and 83% of our blood is made up of water, it's easy to see why medical experts recommend we drink at least eight glasses a day. Clean, pure water is essential for supplying oxygen to our cells, regulating our body temperature, digesting our food and maintaining all of our major organs. Without regular top-ups, our metabolism slows down, we become tired, forgetful and find it increasingly hard to concentrate. Severe dehydration can even lead to organ malfunction. All of this makes it vital that our drinking water is as pure as possible. Even though we're all becoming more aware of the things we put into our bodies, tap water doesn't come with a label. If it did, you might find references to herbicides, pesticides, chlorine and heavy metals amongst its list of ingredients. Aqua Optima water filters reduce these harmful pollutants making for a cleaner, purer, healthier glass of water. Just what the doctor ordered.



Why Aqua Optima?

Are you interested in what goes into your food and drink? Do you read the label first before you buy something? Have you ever wondered what could be in the foodstuffs without a label – like tap water? Maybe you are concerned about what you give your family or maybe you are a water lover who prefers better tasting, clearer looking, purer water or maybe you simply don't like lugging all those water bottles back home, then filtered water could be the

solution for you. Aqua Optima water filters can be used in kettles, water jugs and even water chillers.

Here are just a few of the benefits of using an Aqua Optima water filter:

- The oily layer on the top of your drink will have disappeared as Aqua Optima filters out impurities from your water - even your vegetables will look brighter when steamed in filtered water
- The taste and smell of chlorine, used by many water companies to disinfect water will have been removed
- In hard water areas, the white particles of sediment so often found floating in your drink will have been filtered out. Simply using water filtered through an Aqua Optima jug in your kettle will reduce the build-up of limescale in your kettle, making it last that much longer
- Impurities such as heavy metals (including lead and aluminium), herbicides and pesticides will have also been reduced – these impurities can't be seen or tasted and don't disappear by simply boiling water
- Aqua Optima water filters contain no added salts, so you can rest assured that you are not altering the pH balance of your water
- Aqua Optima filters out impurities but allows through elements found in water that are necessary for the proper functioning of our bodies such as fluoride, potassium and magnesium
- Aqua Optima water filters have been designed to deliver a consistent performance throughout their life, allowing you to enjoy the benefits of filtered water with complete peace of mind
- Aqua Optima water filters have been specially designed to fit into a wide range of kettles, water jugs and water chillers from a number of leading brands right across the world.

Environment

Planet earth is our home and that means we need to look after it. Three quarters of its surface is covered in water, so it's no surprise that the way we use, treat and distribute this water is vitally important to the environment. After all, what's the point of keeping ourselves healthy, if our world becomes an unhealthy place to live?

Filtering water at home is one way we can help keep ourselves, and our planet, in tip top condition. In an ideal world, tap water would be as clean and as pure as Mother Nature intended. In reality, it can contain herbicides, pesticides, chlorine and even heavy metals like lead and aluminium. In other words, pollution.

Bottled water is not the answer. The impact of manufacturing, storage and transportation on the environment is great. In the UK alone, of the one and a half million tons of plastic bottles produced each year, only 7% gets recycled. The rest ends up on landfill sites. Because a quarter of all bottled water is drunk outside its country of origin, the resulting 'water miles' mean thousands of tons of harmful emissions are released into the atmosphere. So you see, by using an Aqua Optima water filter, you not only remove impurities from your water, but you also help reduce climate change, global warming, carbon emissions, chemical waste and pollution. Every little action helps to save our planet...

Aqua Optima has partnered with The One Foundation

One big issue

One billion people in the world don't have access to clean water, and each year two million die as a result.

1.8 million of these deaths are children under 10 years old.

Without fresh, clean water children cannot go to school to get an education. Instead they spend their days walking up to five hours to collect often dirty water.



One fantastic solution

Simply by buying a One Water Filter Jug you are helping to give thousands of African children clean water too. That's because for every filter jug you buy Aqua Optima will give £1 to fund ingenious roundabout powered PlayPump water systems. As children play on the roundabout, clean water is pumped from deep underground into storage tanks for the entire community.



Thankyou!

For helping us give African children clean water.

Aqua Optima will give another £1 when you buy One Water replacement filters too!



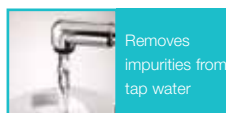
More economical than bottled water

Features

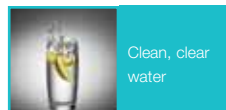
- :: Total capacity 2.25 litres
- :: Volume markers Yes
- :: Filtered capacity 1.5 litres
- :: Fridge door Fits
- :: Cartridge life indicator Electronic
- :: Non-slip base Yes
- :: Lid Removable with easy pour through filling flap
- :: Filter cartridge Inc 1 x 60-day Double Life



333100	One Water Jug 2.25L & 60 Day Filter	EACH	Ctn Qty 12	5 060090 240675 >
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Removes impurities from tap water



Clean, clear water

333110	One Water 60 Day Filter Pack 4	EACH	Ctn Qty 6	5 060090 240668 >
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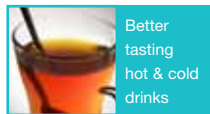
AQUA OPTIMA™

PURER WATER FAST

Care & Maintenance

CARE OF THE SYSTEM Water is a foodstuff and we recommend that any treated water is consumed or discarded within 2 days.

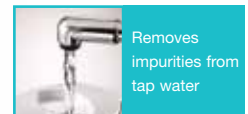
In the event of the filter not being used for more than 48 hours, flush the filter twice with cold water and discard the water before continuing use as normal. Should the system not be used for an extended period of time (for example a holiday), we recommend that the filter is removed and placed in a clean plastic bag and stored in the fridge. This will help to maintain the filter when not in use. Before using the filter after storage, follow the installation instructions for use as normal. The filter should be stored out of direct sunlight and away from heat sources. The upper vessel, filter holder and lid should be washed regularly, at least every time the filter is replaced. **PURIFIER SEAL** Care should be taken to ensure that the purifier seal is fitted correctly otherwise un-filtered water may leak into the lower vessel. If the seal becomes dislodged during cleaning or during transportation it can be easily re-fitted onto the tabs on the lower side of the upper vessel.



333111	30 Day Water Filters Pack 3	EACH	Ctn Qty 8	5 060090 240156 >
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Aqua Optima 30-day Standard filter cartridge
To ensure the maximum performance of your Aqua Optima filter system the cartridge should be changed on a regular basis. The optimum life of the Standard cartridge is 100 litres which is approximately 4 weeks for a typical family in hard water areas.



333112	60 Day Water Filters Pack 3	EACH	Ctn Qty 8	5 060090 240279 >
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Aqua Optima 60-day Standard filter cartridge
To ensure the maximum performance of your Aqua Optima filter system the cartridge should be changed on a regular basis. The optimum life of the Standard cartridge is 200 litres which is approximately 8 weeks for a typical family in hard water areas.



Slimline design fits into fridge door



Features

- :: Total capacity 2.0 litres
- :: Volume markers Yes
- :: Filtered capacity 1.3 litres
- :: Fridge door Fits
- :: Cartridge life indicator Manual
- :: Non-slip base No
- :: Lid Removable with easy pour through filling flap
- :: Filter cartridge inc 1 x 30-day Single Life

333101	Clarion Jug 2L & 30 Day Filter	EACH	Ctn Qty 10	5 060090 240606 >
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Slimline design fits into fridge door



Features

- :: Total capacity 2.25 litres
- :: Volume markers Yes
- :: Filtered capacity 1.5 litres
- :: Fridge door Fits
- :: Cartridge life indicator Manual
- :: Non-slip base Yes
- :: Lid Removable with easy pour through filling flap
- :: Filter cartridge inc 1 x 60-day Double Life

333102	Galia Jug 2.25L & 60 day Filter	EACH	Ctn Qty 12	5 060090 240637 >
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